

MAYUR PATIL

Shopify Theme Developer | E-Commerce | AI-Assisted Development

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PROFILE

Shopify Developer with 3.5+ years of hands-on experience in Shopify storefront development, theme customization, Liquid, custom sections, product & collection pages, responsive frontend, app integrations, bug fixing, UI/UX improvements, and e-commerce optimization. Strong experience with jewellery and e-commerce brands including Ouros Jewels, Diamore Jewels, Lockstone Jewels, Platzim, Eardecores, and Golden Bird Jewels.

I focus on clean implementation of designs, responsive storefronts, custom Shopify experiences, performance improvements, and practical problem solving.

Core Focus: Shopify 2.0 • Liquid • Theme Customization • Custom Sections • Product Pages • Responsive UI • App Integration • E-commerce

AI-ASSISTED DEVELOPMENT & PROMPTING

Practical working knowledge of modern AI tools (ChatGPT, Grok, Claude, Gemini, Vercel AI, Cursor AI) for research, ideation, debugging, content generation, and accelerating development. I treat AI as a development assistant — providing clear context, requirements, constraints, and examples through structured prompting, then reviewing, testing, and refining all output before production use.

Workflow: Requirement → Context & Prompt → AI-assisted solution → Developer review → Testing → Refinement → Production

PROFESSIONAL EXPERIENCE

Shopify Frontend Developer | RankOptim, Surat, India

August 2024 – Present

- Develop and customize Shopify storefronts for jewellery and e-commerce brands from design requirements through frontend implementation.
- Build and customize Shopify 2.0 themes, Liquid templates, custom sections, product pages, collection pages, responsive layouts, and interactive storefront components.
- Delivered projects for Diamore Jewels, Lockstone Jewels, Platzim, and other e-commerce storefronts.
- Resolve frontend bugs, responsive issues, theme problems, and UI challenges to improve storefront quality and user experience.
- Use AI-assisted tools and structured prompting to research solutions, debug issues, accelerate implementation, and enhance workflows while reviewing and testing final code.

Shopify Developer | Ouros Jewels, Surat, India

July 2023 – May 2024

- Designed and developed Shopify storefronts for a fine jewellery brand specializing in custom rings, earrings, and unique pieces.
- Customized Shopify themes and Liquid templates to match brand-specific designs and e-commerce requirements.
- Built dynamic product pages, custom sections, responsive layouts, and frontend components for jewellery products.
- Integrated Shopify apps and supported e-commerce functionality, including payment-related setup where required.
- Handled frontend bug fixing, UI improvements, responsive design, animations, and customer experience enhancements.

Intern | BrainyBeam InfoTech, Surat, India

July 2023 – August 2023

- Applied HTML and CSS fundamentals in a practical web development environment.
- Created the Rental Hub project using HTML, CSS, JavaScript, and React concepts.

SELECTED SHOPIFY PROJECTS

Eardecores — Feature-rich Shopify storefront for a premium jewellery brand focused on responsive design, UX, and storefront functionality.

Golden Bird Jewels — Customized Shopify storefront with responsive frontend, theme customization, product presentation, and smooth shopping experience.

Ouros Jewels — Design changes, theme customization, dynamic product pages, responsive improvements, app integrations, and frontend bug fixes on an existing fine-jewellery store.

Diamore Jewels — Storefront development and theme customization with frontend requirements and responsive UI improvements.

Lockstone Jewels — Translated design requirements into responsive storefront components and theme customizations.

Platzim — Frontend layouts and e-commerce UI implementation with theme customization.

TECHNICAL SKILLS

Shopify & Frontend: Shopify 2.0 • Liquid • Custom Sections • Theme Customization • Product/Collection Pages • HTML5 • CSS3 • JavaScript • React JS • Bootstrap • SASS • Tailwind CSS

E-commerce & Tools: Shopify App Integration • Payment Gateway Setup • Responsive Development • UI/UX • E-commerce Optimization • Bug Fixing • Git / GitHub

AI & Workflow: AI-Assisted Development • Prompt Engineering • Problem Resolution

EDUCATION

M.E. – Information Technology | Shantilal Shah Engineering College, Bhavnagar, Gujarat
2024 – 2026 • CGPA: 8.11 • Coursework: AI & ML • Dissertation: XAI

B.E. – Computer Engineering | Pacific School of Engineering, Surat, Gujarat
2020 – 2024 • CGPA: 8.51 • Dissertation: E-voting system app • Kabaddi Game Winner • Academic Achievement Award

HHC – Science (PCM) | Shri Jawahar Vidyalay, Surat • Completed 2020 • 51%

SSC | Suman High School No. 5, Surat • Completed 2018 • 67%

LANGUAGES

English – Conversational • Hindi – Fluent • Gujarati – Fluent • Marathi – Native/Bilingual